

by public request

The recent **HIGH LINE** project has shown that New York continues to hold the vision and the will to create new public spaces that require investment. At the Seaport too, the yield of such commitment will be a vibrant and exciting civic venue that will enrich the lives of all New Yorkers for generations to come:

NEW AMSTERDAM MARKET

It has long been custom in New York for the City to establish public markets *by public request*.

To see a new public market at the Seaport, make your request known to your local City Council member.

Send a letter or an e-mail to City Hall stating the following:

We, the public, respectfully request that the City of New York refurbish and maintain the **TIN BUILDING** and the **NEW MARKET BUILDING** at the Seaport, and retain both of these *public-owned facilities* as *public* markets, dedicated to fostering a regional, sustainable food system under the stewardship of **NEW AMSTERDAM PUBLIC**.

Address your letter to:

The Honorable Michael R. Bloomberg, *Mayor*
New York City Hall
New York, NY 10007

To email the Mayor, visit www.nyc.gov and click "contact the Mayor" on the homepage side bar.

AND

The Honorable Christine Quinn, *Council Speaker*
New York City Hall
New York, NY 10007

To email the Speaker, visit www.nycouncil.info and click "contact the Speaker" at the base of the homepage.

www.newamsterdampublic.org

**"BY PUBLIC REQUEST"
SEPTEMBER 19, 2007
FRONT & REAR PANELS**

by public request

NEW AMSTERDAM PUBLIC is a non-profit organization whose mission is to establish a year-round, indoor, public market where butchers, grocers, fish and cheese mongers, and other purveyors will help create and foster a sustainable food system in the City of New York:

NEW AMSTERDAM MARKET

This new, civic institution will emerge in Lower Manhattan's Seaport neighborhood, which has been a public market district since New York has been a city.



NEW MARKET BUILDING: OWNED BY THE PUBLIC



TIN BUILDING: OWNED BY THE PUBLIC

The **TIN BUILDING** and **NEW MARKET BUILDING**—both owned by the public and both empty since 2005—are integral to the history of the Seaport District, which was created in 1968 as a legacy for all New Yorkers. We believe both market halls should be restored with public funds and rededicated to public market use.

Today, as New Yorkers embrace Mayor Bloomberg's call to leadership in sustainable development, the Seaport can once again fulfill its role as the city's premier destination market site. New Amsterdam Market will be a new agora not only for regional, sustainably produced food, but for the creativity, passion, and innovation that will take us into the future.

www.newamsterdampublic.org