



NEW AMSTERDAM MARKET

“Every great city has a great public market. From *Borough Market* in London to *La Boqueria* in Barcelona to *Pike Place Market* in Seattle, public markets are key community and cultural hubs where locals can shop, eat, and and hang out. The big exception to this rule: New York City... New Yorkers deserve a world class public space dedicated to food. The folks behind the New Amsterdam Market are on a mission to make this a reality.”

— New York City *Not for Tourists* December 2009

Make New Amsterdam Market a reality. Become a market *friend* today, for only \$20.

With your financial support, we will:

Launch an expanded market season in Spring 2010.

Hold tasting workshops, talks, and explorations of the South Street neighborhood and its 400 year history as a food and market district.

Connect New Amsterdam Market with the EBT program as our first step to helping nutritious food become more accessible to all New Yorkers.

Market *friends*:

Are listed on our website *friends* page (coming soon), and receive our periodic printed newsletter.

Provide input as we begin developing the Market Rules.

Have first access to events, including our sell-out winter benefit, *Founded on Oyster Shells*, coming again in 2010!

NEW AMSTERDAM MARKET
a 501(c)(3) not-for-profit organization - donations tax deductible as allowed by law

Join at the market desk today for only \$20:

Name: _____

Address: _____

email: _____

Join online at newamsterdammarket.org; or fill out this card and send it with a check for \$20 to:

New Amsterdam Market
Box 902 Peck Slip
New York City 10272

email us: [friends@
newamsterdammarket.org](mailto:friends@newamsterdammarket.org)